

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Laurent Bensemana	Art Unit :	3691
Serial No. :	09/845,814	Examiner :	Hani M. Kazimi
Filed :	April 30, 2001	Conf. No. :	2311
Title :	A SYSTEM AND METHOD FOR ANONYMOUSLY MATCHING PRODUCTS OR SERVICES WITH A CONSUMER		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO NON-FINAL ACTION OF MARCH 4, 2010

Remarks begin on page 2 of this Response.